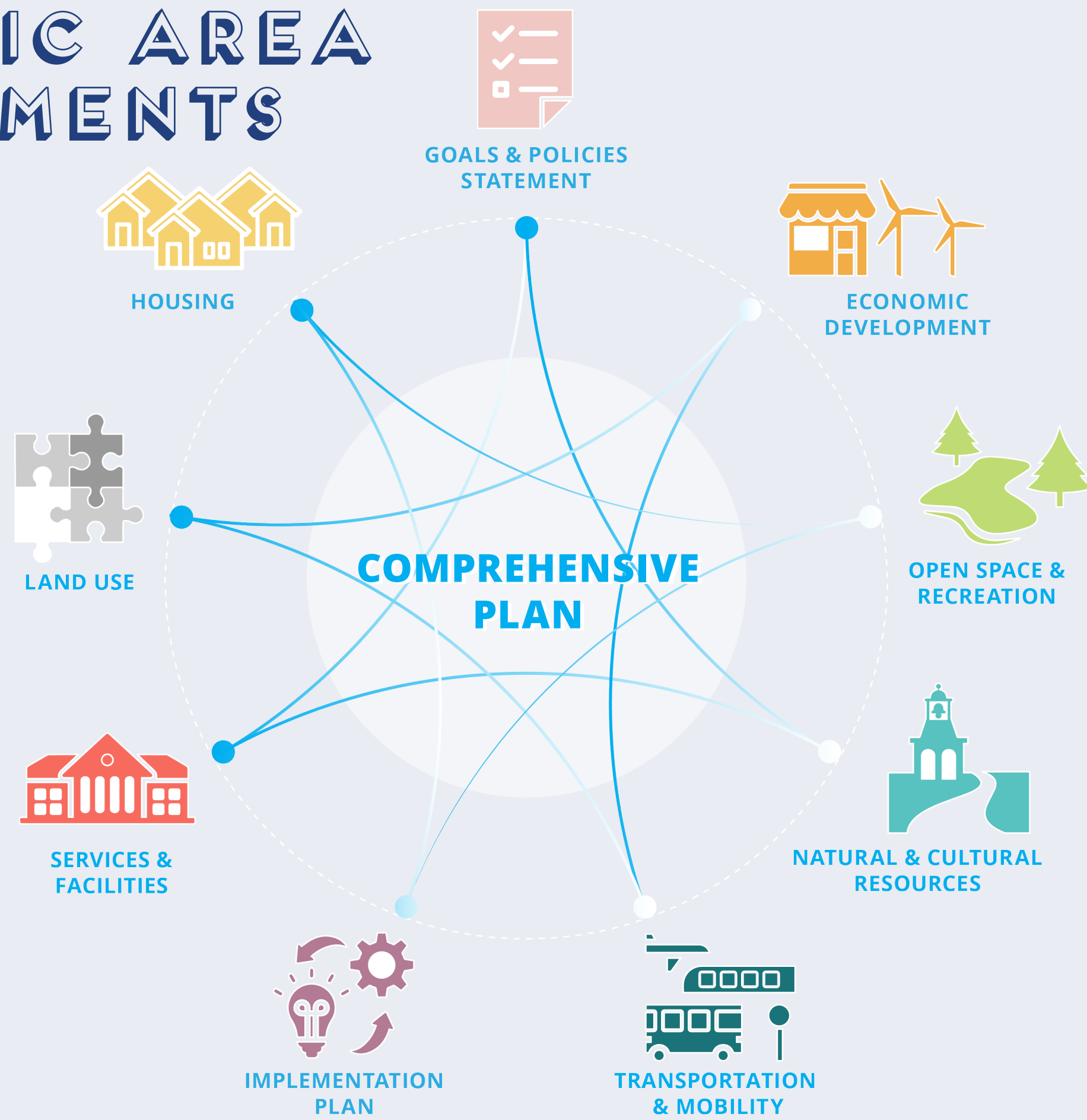


WHAT IS A COMPREHENSIVE (OR MASTER) PLAN?

TOPIC AREA ELEMENTS

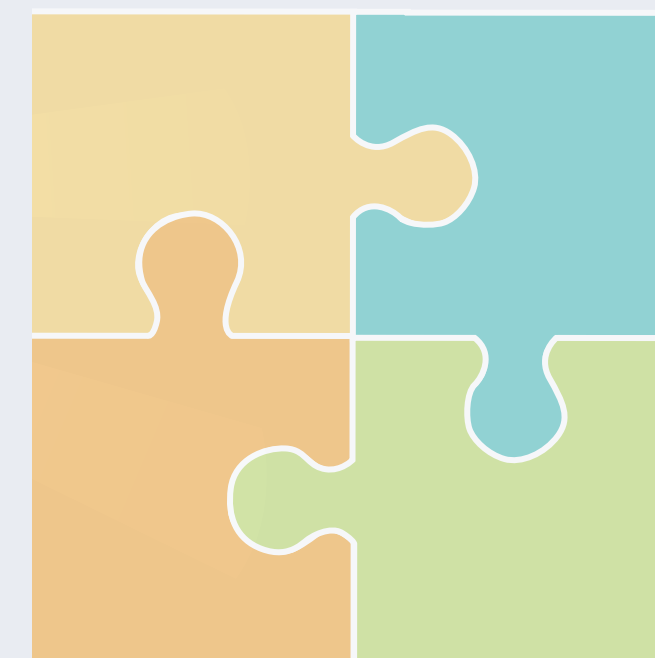


PLAN COMPONENTS



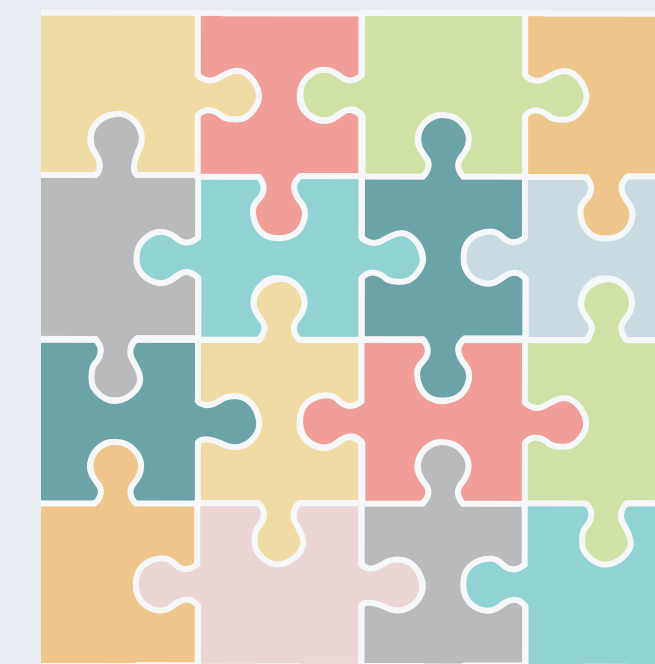
Vision: Plan Framework

A shared vision for the city and its neighborhoods



Goals: Your Aspirations

Community supported goals that support the vision and address all plan elements



Actions: Implementation Path

Concrete programs, policies, and projects for policymaking and investments in the future

The Comprehensive Plan is a long-term guidance document for policy and decision-making in a variety of areas, including Land Use, Housing, Economic Development, Transportation & Mobility, Natural and Cultural Resources, Open Space & Recreation, Public Services & Facilities.

Under Massachusetts General Laws, master planning is governed by Chapter 41, Section 81D. This section requires that the plan address nine elements, including a goals and policies statement and an implementation plan.

Within that framework is a great deal of latitude to craft a master plan that fits the individual needs for the community.

COMMUNITY ENGAGEMENT

Community participation is important to this process! Input from city residents will directly inform the goals and strategies that guide the next decade of New Bedford's development.

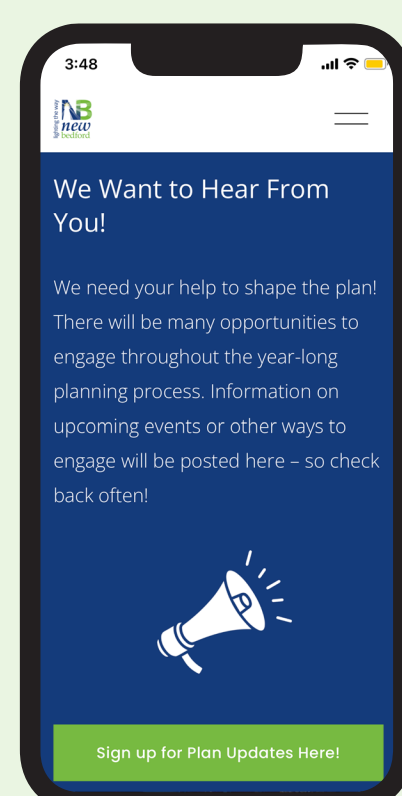
Stay involved on the project website using the QR Code or link on the right!

PROJECT WEBSITE

More information and ways to engage can be found on the project website!



www.newbedfordplan.com



HIGHLIGHTS OF WHAT WE'VE BEEN DOING SO FAR



NEW BEDFORD COMPREHENSIVE PLAN

WELCOME TO TODAY'S EVENT!



TODAY'S EVENTS:

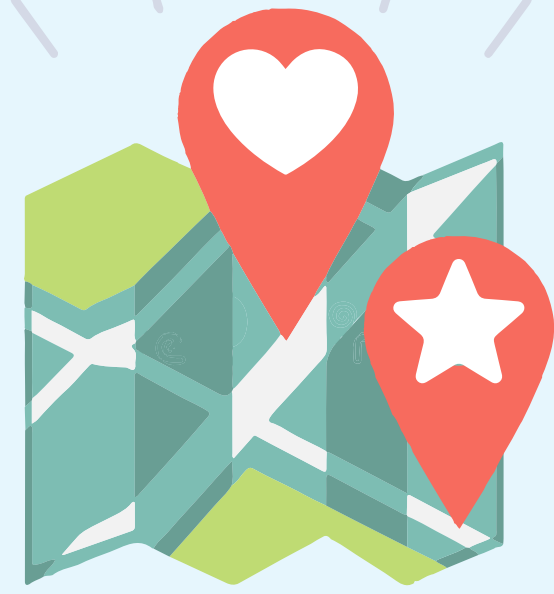
Hear from the City and the planning team in a presentation with Q&A



Share your vision for New Bedford in ten years



Find us around the mapping table for zoom-in studies around certain areas



Dig in on highlights of what we've heard so far



Give feedback on draft goals & objectives and share your ideas for actions



Join us for family activities including games and coloring



Grab some food and drinks!



NEW BEDFORD COMPREHENSIVE PLAN

WELCOME TO TODAY'S EVENT!



VISIONING EXERCISE

HELP US DEFINE A VISION STATEMENT!

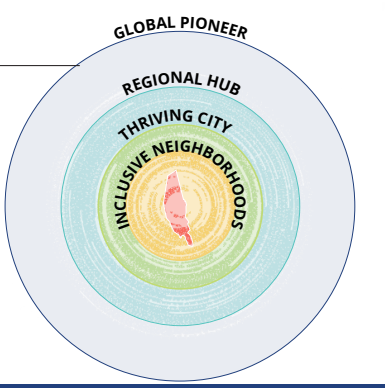
What words would you use to describe your vision for New Bedford in ten years?

FILL OUT A NOTE
AND ADD IT HERE!



NEW BEDFORD GLOBAL PIONEER

GLOBAL



DRAFT GOALS & OBJECTIVES

WHAT ARE YOU MOST EXCITED ABOUT? WHAT'S MISSING?

1 Ensure the future success of established hubs, like the port and business park

1. Preserve waterfront-dependent uses for future generations in the designated port area
2. Prepare the port for future evolution of the fishing and marine economy

2 Continue to pioneer economic innovation

1. Advance New Bedford as a hub for the marine economy and emerging offshore wind industry
2. Continue to value and foster local entrepreneurship and small businesses
3. Build on New Bedford's history of manufacturing innovation (from textiles to food processing specializations) to yield future manufacturing advancements
4. Continue to provide economic support for arts & culture in recognition of its innovation and economic impacts in the City

3 Lead in climate resiliency

1. Seek innovative solutions to achieve the goals and recommendations of NB Resilient
2. Partner with regional, state, and federal entities to implement resiliency projects
3. Engage vulnerable communities in decision making and preparation for climate impacts (NBR Goal)
4. Expand the use of energy efficient and renewable energy choices and green-infrastructure and nature-based resilient solutions on City properties and in municipal projects
5. Incorporate standards for climate-resilient development into the City's zoning and project approval processes for new development or significant rehabilitation
6. Continue to communicate climate change issues and solutions to New Bedford residents and leverage resources to further engage vulnerable and environmental justice populations

4 Celebrate the City's history as a diverse, multi-cultural community

1. Foster community-wide understanding and appreciation of New Bedford's multicultural history
2. Grow multiple arts and culture hubs in New Bedford, expanding from Downtown to places like Acushnet Avenue
3. Expand and promote events that celebrate the unique cultures in New Bedford

WHAT'S MISSING FROM THIS LIST?
WHAT IDEAS DO YOU HAVE TO MAKE THESE
OBJECTIVES HAPPEN?

FILL OUT A NOTE
AND ADD IT HERE!



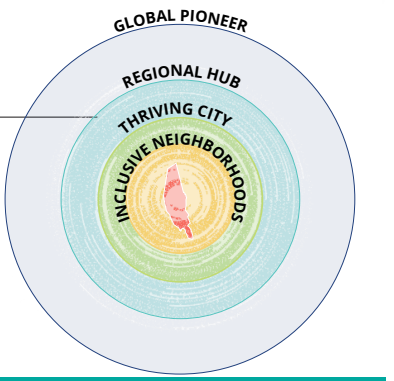
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NEW BEDFORD REGIONAL HUB

REGIONAL
ZONES
2022



DRAFT GOALS & OBJECTIVES

WHAT ARE YOU MOST EXCITED ABOUT? WHAT'S MISSING?

1 Remain a successful economic competitor in the region that builds, attracts, and retains the workforce and skills needed to anchor the South Coast economically

1. Nurture a healthy relationship with the private sector to build a diversified, inclusive regional economy that offers opportunity for everyone who seeks it

3. Create targeted growth districts to support economic development

2. Invest in workforce development in high-wage and growing sectors

4. Capitalize on New Bedford's manufacturing capabilities to develop high-tech industry

2 Reinforce New Bedford's role as an arts, culture, and history hub

1. Support the work of NB Creative and the implementation of the recommendations of the 2018 NB Creative Plan

3. Continue to invest in and market the cultural and historic assets of New Bedford

5. Continue to encourage adaptive reuse of historic buildings to preserve the historic character of the City

7. Educate and inspire the next generation of creative artists and thinkers

2. Leverage City, NBEDC, and other partner resources/facilities to embed arts and culture in every neighborhood, opening access to creative arts experiences and participation citywide

4. Preserve and promote New Bedford's important historical properties, landscapes, and sites

6. Support the arts community by ensuring access to spaces to live, work, and share their art

8. Continue to advocate for public art in infrastructure and development projects

3 Capitalize on connections to transportation assets including the airport, ferries, and intercity rail

1. Improve the "first impression" to New Bedford from the regional highway system through land use and well designed infrastructure improvements

3. Realize the economic opportunities inherent in the New Bedford Regional Airport and its planned improvements

2. Build on the opportunity of the MBTA intercity rail extension to create vibrant, accessible transit-oriented neighborhoods in New Bedford

WHAT'S MISSING FROM THIS LIST?
WHAT IDEAS DO YOU HAVE TO MAKE THESE OBJECTIVES HAPPEN?

FILL OUT A NOTE
AND ADD IT HERE!

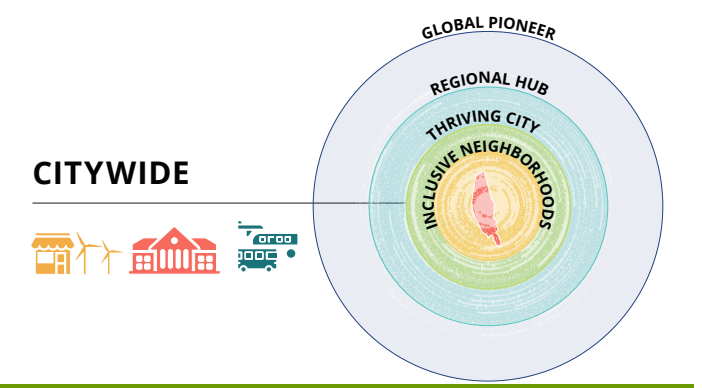


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NEW BEDFORD THRIVING CITY



DRAFT GOALS & OBJECTIVES

WHAT ARE YOU MOST EXCITED ABOUT? WHAT'S MISSING?

1 Increase the overall supply of housing citywide

- | | |
|---|--|
| <p>1. Collaborate with neighboring communities to collectively address regional housing challenges</p> <input type="text"/> | <p>2. Facilitate new housing production across income levels</p> <input type="text"/> |
| <p>3. Identify opportunities to streamline processes and remove existing barriers to housing development</p> <input type="text"/> | <p>4. Leverage the MBTA Communities Act as an opportunity to rethink housing density in key areas within the City</p> <input type="text"/> |
| <p>5. Promote home ownership and independent living</p> <input type="text"/> | |

2 Embed resilience, equity, and inclusion into all City Departments and City initiatives

- | | |
|--|--|
| <p>1. Continuously engage community groups, partners, and traditionally underrepresented groups in plan implementation and policy decisions</p> <input type="text"/> | <p>2. Provide clear and transparent City communication</p> <input type="text"/> |
| <p>3. Measure and track progress to ensure equity in implementation</p> <input type="text"/> | <p>4. Connect all New Bedford residents to economic opportunities</p> <input type="text"/> |
| <p>5. Expand tools and resources to protect residents and small businesses from rising costs</p> <input type="text"/> | |

3 Build a safe, connected multi-modal transportation network

- | | |
|---|---|
| <p>1. Enhance safety and access for all users on streets and pathways citywide (align with OSRP)</p> <input type="text"/> | <p>2. Improve physical connections between neighborhoods</p> <input type="text"/> |
| <p>3. Increase the use of pedestrian, bicycle, and transit (align with NB Resilient goal)</p> <input type="text"/> | <p>4. Design "gateway" moments at key entry points to the City, as identified in the Future Land Use Map</p> <input type="text"/> |
| <p>5. Continue to work regionally to improve bike and transit connections</p> <input type="text"/> | |

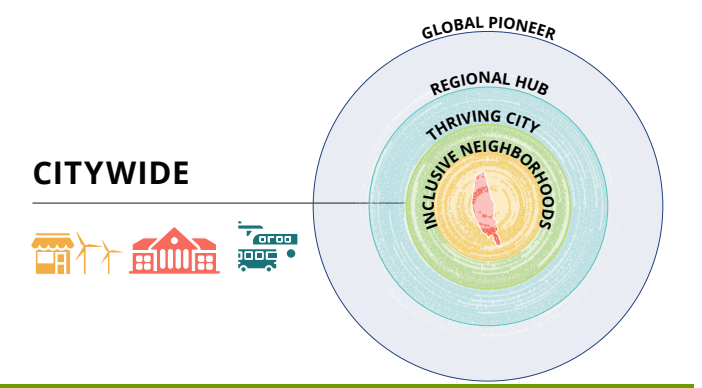
WHAT'S MISSING FROM THIS LIST?
WHAT IDEAS DO YOU HAVE TO MAKE THESE OBJECTIVES HAPPEN?

← FILL OUT A NOTE AND ADD IT HERE! →



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NEW BEDFORD THRIVING CITY



DRAFT GOALS & OBJECTIVES

WHAT ARE YOU MOST EXCITED ABOUT? WHAT'S MISSING?

4 Promote a healthy environment for nature and people to thrive

- 1. Increase tree canopy coverage equitably across the city (align with NB Resilient goal)
- 2. Preserve and restore open spaces and natural habitats
- 3. Expand use of green infrastructure and stormwater management best practices (see OSRP Goal 4 objective 1)
- 4. Expand educational opportunities on climate change and natural habitats
- 5. Continue the City's ongoing brownfields cleanup and redevelopment work to rethink housing density in key areas within the City

5 Reinvest in Public Buildings & Infrastructure

- 1. Continue to address the City's ongoing deferred maintenance and repair projects

6 Maintain a Healthy Institutional Presence in New Bedford

- 1. Collaborate with institutions, nonprofits, and other land owners (e.g. State agencies, hospitals) who can help implement the recommendations of the Plan
- 2. Support long-term institutional success by collaborating with existing institutions to evolve and modernize their buildings and sites in a way that is compatible with surrounding uses and city planning goals
- 3. Foster and grow potential partnerships with new institutions who can locate in or contribute to New Bedford through cultural, educational, or research based initiatives

WHAT'S MISSING FROM THIS LIST?
WHAT IDEAS DO YOU HAVE TO MAKE THESE
OBJECTIVES HAPPEN?



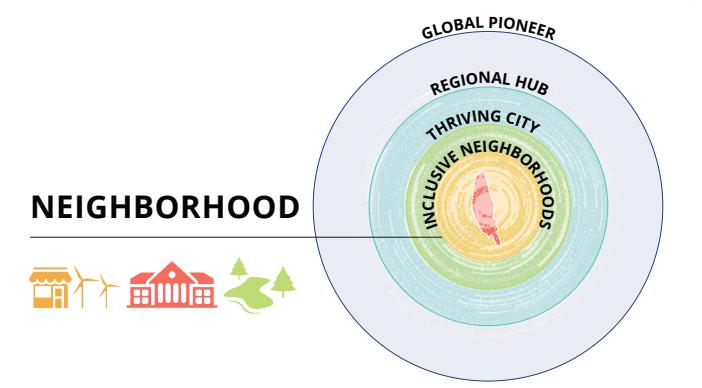
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NEW BEDFORD INCLUSIVE NEIGHBORHOODS



DRAFT GOALS & OBJECTIVES

WHAT ARE YOU MOST EXCITED ABOUT? WHAT'S MISSING?

1 Provide housing for all generations, incomes, and group sizes

- | | |
|---|---|
| <p>1. Support the preservation of affordable housing citywide and modify and improve existing housing stock to meet the needs of New Bedford residents</p> <input type="text"/> | <p>2. Address housing instability and the unhoused community</p> <input type="text"/> |
|---|---|

2 Ensure all neighborhoods feel safe and welcoming

- | | |
|--|--|
| <p>1. Enhance the quality and comfort of New Bedford's public realm</p> <input type="text"/> | <p>2. Incorporate universal design best practices into public spaces, including paths, open spaces, and community facilities</p> <input type="text"/> |
| <p>3. Continue to invest in New Bedford's school buildings and sites through the MSBA program, recognizing that schools are neighborhood anchor institutions and essential to student success</p> <input type="text"/> | <p>4. Build on the existing neighborhood level library system to promote indoor meeting space, play space, gathering and learning space in every neighborhood</p> <input type="text"/> |
| <p>5. Increase evening and night time neighborhood activity</p> <input type="text"/> | <p>6. Identify and strengthen neighborhood hubs and expand opportunities to build multimodal pathways and connections between neighbors</p> <input type="text"/> |
| <p>7. Support community-facing retail and services in neighborhood hubs</p> <input type="text"/> | |

3 Diversify recreation offerings and improve access to parks and open spaces

- | | |
|--|---|
| <p>1. Expand outdoor recreational and open space opportunities for all New Bedford residents, regardless of age or ability (See OSRP)</p> <input type="text"/> | <p>2. Leverage New Bedford's multifaceted waterfront and natural resources to expand access to water recreation (see OSRP)</p> <input type="text"/> |
|--|---|

4 Support local businesses/commercial districts and reimagine existing buildings

- | | |
|---|--|
| <p>1. Foster a model of neighborhood retail and service clusters to support easy access on foot or by bike to most daily needs</p> <input type="text"/> | <p>2. Support business growth in targeted areas</p> <input type="text"/> |
| <p>3. Reduce vacancy and redevelop underutilized sites</p> <input type="text"/> | |

5 Provide high quality public amenities, services, and infrastructure

- | | |
|--|---|
| <p>1. Equitably distribute infrastructure improvements and community amenities across neighborhoods</p> <input type="text"/> | <p>2. Continue to pursue excellence in education</p> <input type="text"/> |
|--|---|

WHAT'S MISSING FROM THIS LIST?
WHAT IDEAS DO YOU HAVE TO MAKE THESE OBJECTIVES HAPPEN?

← FILL OUT A NOTE AND ADD IT HERE! →



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